

You already do this work. Addie makes it better.

Addie improves the forms, meetings, lists, letters, and follow-up already on the counseling calendar—without creating a parallel program.

Junior intake

TODAY

A static questionnaire produces brief facts and answers the counselor still needs to unpack.



WITH ADDIE

Guided voice or text reflection follows up on why an experience mattered.

Richer context before the first major meeting.

First counselor meetings

TODAY

Scarce time is used gathering background and clarifying forms.



WITH ADDIE

Students reflect beforehand and the counselor receives a concise brief.

A less rushed, more meaningful meeting.

Course + pathway planning

TODAY

Course choices lean on grades and requirements without enough reflection.



WITH ADDIE

Students connect learning, interests, confidence, and possible futures before selection.

More personal Grade 10 and Grade 11 planning.

College fit + list building

TODAY

School names and preferences live across spreadsheets, systems, and memory.



WITH ADDIE

Fit criteria remain connected to years of student voice and tested evidence.

Choices grounded in where the student may thrive.

Recommendation preparation

TODAY

Counselors reassemble forms, comments, notes, anecdotes, and prior drafts.



WITH ADDIE

Stories, quotations, teacher evidence, themes, and possible structure stay organized.

Faster preparation with authorship intact.

Milestones + follow-up

TODAY

Email reminders and spreadsheets make every student look the same.



WITH ADDIE

Tasks, deadlines, engagement, and reflection help distinguish nudges from human needs.

Targeted follow-up instead of undifferentiated chasing.

Same work. Better context. Better counseling.

The Student Ledger connects each workflow, so the value compounds instead of disappearing into another folder.

The work stays familiar. The context compounds.

Each year adds new evidence to the same Student Ledger, so every future counselor interaction starts further ahead.

One Student Ledger

Student voice + school records + teacher comments + counselor knowledge + student work + progress.

GRADE 9 KNOW

SCHOOL WORK

Transition, advising, relationships, learning habits.

ADDIE ADDS

Belonging, learning, trusted adults, contribution, and next-step reflection.

COUNSELOR GAIN

A real baseline before patterns become urgent.

GRADE 10 EXPLORE

SCHOOL WORK

Course planning, interests, activities, pathway exploration.

ADDIE ADDS

Values in action, possible futures, and a next experiment.

COUNSELOR GAIN

Stronger exploration meetings and clearer course advice.

GRADE 11 PLAN

SCHOOL WORK

Junior intake, meetings, lists, teacher inputs.

ADDIE ADDS

Well-being, fit, story, recommendation evidence, and support.

COUNSELOR GAIN

Faster prep, better list direction, and stronger recommendations.

GRADE 12 ACT

SCHOOL WORK

Applications, recommendations, decisions, transition.

ADDIE ADDS

Longitudinal story, evidence check, decision reflection, and legacy.

COUNSELOR GAIN

A complete student story when the stakes are highest.

Richer first meetings

Context before the student enters the room.

Targeted follow-up

Human attention where it can matter most.

Institutional memory

Continuity across grades, counselors, and transitions.

Start with the school work already on the calendar.

Addie provides the grade journeys, Student Ledger, configuration, and counselor workflow.